

# Internal Assignments Questions

M.B.A. (II Year)

(2012-2013)

Director

Prof. M. UPENDER



PROF. G. RAM REDDY CENTRE FOR DISTANCE EDUCATION

*(RECOGNISED BY THE DISTANCE EDUCATION COUNCIL, NEW DELHI.)*

OSMANIA UNIVERSITY

*(A University with Potential for Excellence and Re-Accredited by NAAC with 'A' Grade)*

HYDERABAD – 500 007 (A.P.) INDIA

# **PROF.G.RAM REDDY CENTRE FOR DISTANCE EDUCATION**

## **OSMANIA UNIVERSITY : : HYDERABAD – 500 007**

### **Dear Students,**

We are giving you internal assignments Questions for each paper in MBA II year (2012-2013). As you are aware that every student of MBA II year has to write and submit **two Assignments** for each paper compulsorily. The concerned faculty evaluates these assignment papers. The marks awarded to you will be forwarded to the Controller of Examination, OU for inclusion in the University Examination marks. Without these marks your results will be incomplete.

**Further, you are hereby informed to pay Rs. 300/- through DD in favour of Director, PGRRCDE, OU towards Assignment fee and submit the same along with two assignments at MBA counter on or before 10-06-2013 and obtain proper receipt. Assignments without the DD will not be accepted.**

**Assignments on Printed / Photocopy / Typed papers will not be accepted and will not be valued at any cost. Only hand written Assignments will be accepted and valued.**

### **Methodology for writing the Assignments :**

1. First read the subject matter in the course material that is supplied to you.
2. If possible read the subject matter in the books suggested for further reading.
3. You are welcome to use the PGRRCDE Library on all working days and also on Sundays / Second Saturdays for collecting further information on the topic of your assignments. (10.30 am to 5.00 pm).
4. Give a final reading to the answer you have written and see whether you can delete unimportant or repetitive words.
5. The cover page of the each theory assignments must have information as given in FORMAT below.
6. Write the above said details clearly on every subject assignments paper otherwise your paper will not be valued.
7. Tag all the assignments paper wise and submit assignment number wise.
8. Submit both the assignments on or before 10-06-2013 at M.B.A counter PGRRCDE, OU on any working day and obtain receipt.



**Joint Director**



**DIRECTOR**

### **FORMAT**

1. NAME OF THE STUDENT :
2. ENROLLMENT NUMBER :
3. MBA YEAR (I/II/III) :
4. PAPER :
5. PAPER CODE :
6. ASSIGNMENT NO. (I/II) :
7. DATE OF SUBMISSION :

# **ECONOMIC ENVIRONMENT AND POLICY**

## **Assignment – I**

- 1) Explain different concepts and National Income and their significance for Business Decisions.
- 2) Explain Keyn's Theory of determination of National Income of an economy.
- 3) Write a detailed note on the role and functioning of non – banking Financial Institutions.

## **Assignment – II**

- 1) Distinguish capital market from money market. Describe the present capital market scenario of Indian Economy.
- 2) Critically appraise the current Foreign Investment policy of India.
- 3) What is Privatization on Indian Economy.

# **MARKETING RESEARCH**

## **Assignment – I**

**Each Question Carries Five (5) marks**

**(3 X 5 = 15 marks)**

- 1) What is Marketing Research? Explain the scope of the Marketing Research?
- 2) What is Measurement and Scaling? Explain the different Scales?
- 3) What are the essential requirements of report writing?

## **Assignment – II**

- 1) Discuss the importance, scope Marketing Research?
- 2) What are the different sources of Marketing Information? Explain.
- 3) What are the different experimental designs? Explain.

# QTDM

## Assignment – I

**Answer all the questions. Each question carries 5 marks**

- 1) Define operations research and discuss its importance in Decision Making.
- 2) Explain two application areas of LPP.
- 3) What is degeneracy in TP and how it is resolved.

## Assignment – II

**Answer all the questions. Each question carries 5 marks**

- 1) Explain the concept of duality in LPP and its Economic interpretation.
- 2) What are the differences between PERT and CPM.
- 3) Explain the operating characteristics of a queuing problem.

# MANAGEMENT INFORMATION SYSTEM (MIS)

## **Assignment – I (Max. Marks : 15)**

- 1) (a) Define MIS and discuss the role and framework of MIS in an organization.  
(b) Discuss the strategic uses of Information Systems.
- 2) (a) Define Data Management Systems (DBMS). Explain the purpose, advantages and disadvantages of DBMS.  
(b) Explain the concept of Normalization. Explain first, second and third normal form with an example.
- 3) (a) Define Office Automation. Explain about various office communication systems.  
(b) What are Critical Success Factors (CSF)? What are the advantages and disadvantages of CSF?

## **Assignment – II (Max. Marks : 15)**

- 1) (a) What is the purpose of system study? Describe the process of systems analysis and system design.  
(b) Briefly describe the steps and process involved in the System Development Life Cycle (SDLC).
- 2) (a) Discuss various tools that are required for determining system requirements.  
(b) What is decision tree? Take your own example and draw a decision tree.
- 3) **Answer “any one” of the following.**
  - (a) What is accounting and financial information system (AFIS)? Give examples of AFIS.
  - (b) What is marketing information systems (MIS)? Give examples of MIS.
  - (c) What is human resource information system (HRIS)? Give examples of HRIS.
  - (d) What is production and manufacturing information systems (PMIS)? Give examples of PMIS.

# MANAGEMENT ACCOUNTING AND CONTROL

## Assignment – I

- 1) Compare and contrast Cost Accounting, Management Accounting and Financial Accounting.
- 2) The capital sources of a firm are given below.  
9% preference shares of Rs 10 each → Rs 3,00,000  
Equity Share capital (Rs 10 each) → Rs 8,00,000  
After tax profit is Rs 2,70,000, depreciation – Rs 60,000  
Equity dividend paid is 20%  
Market price per share is Rs 40  
Applicable tax rate is 30%  
You are required to find dividend yield  
Earning per share and price earnings ratio
- 3) Explain the following terms :
  - (i) Fixed cost Vs Variable cost
  - (ii) Cost unit Vs Cost centre
  - (iii) Cost Sheet
  - (iv) Stock velocity
  - (v) ROI

## Assignment – II

- 1) The sales and profits for a firm for two consecutive years are given below.

Year	Sales	Profit
2011	Rs 35,00,000	Rs 6,20,000
2012	Rs 40,00,000	Rs 8,62,000

You are required to find :

- (i) P/V ratio
  - (ii) Sales required to earn a profit of Rs 15,00,000
  - (iii) Profit when the sales are Rs 48,00,000
- 2) What are the differences between Fixed and Flexible budgets.
  - 3) Write a note on the following
    - (i) Marginal Costing Vs Absorption Costing.
    - (ii) Budget, Budgeting and Budgetary Control.

# PRODUCTION AND OPERATIONS MANAGEMENT

## Assignment – I

**Answer the following. Each Answer carries 5 marks**

**3 X 5 = 15 marks**

- 1) Define Operations Management? Discuss in detail various areas of interface between Finance, Marketing, Human Resources and Information Management with Operations.
- 2) List different process technologies. Write a note on various Process Technologies bringing out their advantages and disadvantages.
- 3) Find the sequence which optimizes the total elapsed time and find the associated idle times, given the processing times in minutes on each machine?

Jobs	Machines		
	A	B	C
1	10	6	9
2	17	3	6
3	9	5	5
4	15	9	4
5	12	6	8
6	14	4	5

## Assignment – II

**Answer the following. Each Answer carries 5 marks**

**3 X 5 = 15 marks**

- 1) The number of defectives found on 24 consecutive production days in a daily sample of 200 items are given in the following table. Draw an NP – chart. Which points fall outside the control limits?

Production Day	1	2	3	4	5	6	7	8	9	10	11	12
No of Defectives	10	5	10	12	11	9	19	4	12	27	25	9
Production Day	13	14	15	16	17	18	19	20	21	22	23	24
No of Defectives	12	15	8	14	10	4	11	11	26	3	10	11

- 2) (a) What is MRP? Discuss in detail the role of MRP in materials management.  
(b) How would you institute an efficient Vendor Evaluation and Rating System?
- 3) Classify the following inventory using ABC Analysis where A denotes Annual Consumption in number of units and P denotes the price per unit in Rupees.

ItemCode	P11	P13	A12	B11	M15	B17	D12	U15	A16	E2
A	155	2020	35	2540	140	3100	260	190	810	430
P	125	162	540	234	136	270	140	590	135	210



# FINANCIAL MANAGEMENT

## Assignment – I

**Answer all the questions. All question carry equal marks.**

- 1) Define Financial Management. Explain the scope and Functions of a Financial Manager in a Modern Business Organization.
- 2) Calculate N.P.V, PI and IRR from the following information.  
Investment = Rs 40,00,000.  
Cost of Capital – 10%  
Life 5 Years & Scrap value = 4,00,000  
Annual Cash inflows :  
1 year - 10,00,000  
2 year - 15,00,000  
3 year - 12,00,000  
4 year - 14,00,000  
5 year - 16,00,000
- 3) Write short notes on the following :
  - (a) Time Value of Money
  - (b) Risk return trade off
  - (c) Pay back period
  - (d) Wealth Maximisation

## Assignment – II

**Answer all the questions. All question carry equal marks.**

- 1) Discuss about the factors influencing Capital structure of a business.
- 2) Calculate market value of PQR Co. Ltd using Walter model  
E.P.S = Rs 20  
K = 10%  
IRR or R = 20%  
Payout options do you recommend?
- 3) Write short notes on the following :
  - (a) Cost of Equity
  - (b) Financial Leverage
  - (c) Guess and net Working Capital
  - (d) Bonus Shares.

# **BUSINESS COMMUNICATION**

## **Assignment – I**

**Answer all the questions. All question carry equal marks.**

- 1) Discuss about the importance of business communication in modern corporate environment.
- 2) Distinguish between Verbal and Non Verbal Communication.
- 3) Write short notes on :
  - (a) Grape Vine
  - (b) Formal Communication
  - (c) Feed back
  - (d) Listening process

## **Assignment – II**

**Answer all the questions. All question carry equal marks.**

- 1) What is a business report? Discuss about ingredients of a good business report
- 2) Explain the stages involved in an effective negotiation process
- 3) Write short notes on the following :
  - (a) Resume Bio data
  - (b) Stress Interview
  - (c) Group Discussion
  - (d) Business Letter