

Internal Assignments Questions
M.B.A. (I Year)
(2012-2013)

Director
Prof. M. UPENDER



PROF. G. RAM REDDY CENTRE FOR DISTANCE EDUCATION

(RECOGNISED BY THE DISTANCE EDUCATION COUNCIL, NEW DELHI.)

OSMANIA UNIVERSITY

(A University with Potential for Excellence and Re-Accredited by NAAC with 'A' Grade)

HYDERABAD – 500 007 (A.P.) INDIA

**PROF.G.RAM REDDY CENTRE FOR DISTANCEDUCATION
OSMANIA UNIVERSITY : : HYDERABAD – 500 007**

Dear Students,

We are giving you internal assignments Questions for each paper in MBA I year (2012-2013). As you are aware that every student of MBA I year has to write and submit **two Assignments** for each paper compulsorily. The concerned faculty evaluates these assignment papers. The marks awarded to you will be forwarded to the Controller of Examination, OU for inclusion in the University Examination marks. Without these marks your results will be incomplete.

Further, you are hereby informed to pay Rs. 300/- through DD in favour of Director, PGRRCDE, OU towards Assignment fee and submit the same along with two assignments at MBA counter on or before 10-06-2013 and obtain proper receipt. Assignments without the DD will not be accepted.

Assignments on Printed / Photocopy / Typed papers will not be accepted and will not be valued at any cost. Only hand written Assignments will be accepted and valued.

Methodology for writing the Assignments :

1. First read the subject matter in the course material that is supplied to you.
2. If possible read the subject matter in the books suggested for further reading.
3. You are welcome to use the PGRRCDE Library on all working days and also on Sundays / Second Saturdays for collecting further information on the topic of your assignments.
(10.30 am to 5.00 pm).
4. Give a final reading to the answer you have written and see whether you can delete unimportant or repetitive words.
5. The cover page of the each theory assignments must have information as given in FORMAT below.
6. Write the above said details clearly on every subject assignments paper otherwise your paper will not be valued.
7. Tag all the assignments paper wise and submit assignment number wise.
8. Submit both the assignments on or before 10-06-2013 at M.B.A counter PGRRCDE, OU on any working day and obtain receipt.



Joint Director



DIRECTOR

FORMAT

1. NAME OF THE STUDENT : _____
2. ENROLLMENT NUMBER : _____
3. MBA YEAR (I/II/III) : _____
4. PAPER : _____
5. PAPER CODE : _____
6. ASSIGNMENT NO. (I/II) : _____
7. DATE OF SUBMISSION : _____

INTRODUCTION TO INFORMATION TECHNOLOGY

ASSIGNMENT – I

- 1) Define Computer Features? Explain its input and output devices?
- 2) What do you understand by DOS? Explain various types of operating systems?
- 3) What is Network? What are the different types of Networks?

ASSIGNMENT- II

- 1) Explain Internet advantages and disadvantages in Detail?
- 2) What do you understand by flow Chart? Explain with a example?
- 3) Write a note on Micro Soft Office?

BUSINESS LAW

Assignment - I

Write short notes on the following:

- 1) Define consideration. What are the essential elements of consideration? What are the exceptions to 'no consideration, no contract'.
- 2) define agency . What are the duties and rights of an agency?
- 3) Define 'sale of Goods' according to the sale of Goods Act 1930. Explain implied conditions and warranties. What are the rights of an unpaid sellar?

Assignment - II

- 1) What are Negotiable Instruments? What are the essential elements of Bills of Exchange and a Cheque? Bring out the differences between a bill of exchange and a cheque.
- 2) Explain in detail statutory meeting and annual general meeting.
- 3) What is the role of public in pollution control? What are the objectives and functions environment pollution control act.

HUMAN RESOURCE MANAGEMENT

Assignment – 1

Answer the following three (3) questions.

- 1) Describe the evolution of HRM.
- 2) Define HR planning and explain various methods of HR planning?
- 3) What is employee training? Explain various methods of on –the-job and off-the-job training?

Assignment – II

Answer the following three (3) questions.

- 1) Distinguish HRD from HRM
- 2) Write short notes on T-group Training, Simulation Training and Vestibule Training.
- 3) Differentiate performance appraisal from job evaluation and explain various methods of these concepts.

FINANCIAL ACCOUNTING AND ANALYSIS

Assignment – I

Note : Answer the following questions. All questions carry equal marks.

- 1) Discuss about Accounting concepts and Conceptions.
- 2) Journalize the following Transactions, post them into Ledger and prepare Trial Balance.
 - 1 Jan 2013 Mehta started Business with a capital of Rs 10,00,000.
 - 2 Jan 2013 Deposited Money into Bank A/C Rs 2,00,000
 - 3 Jan 2013 Purchased Fixed assets for Rs 3,00,000
 - 4 Jan 2013 Cash Purchases made for Rs 2,00,000
 - 5 Jan 2013 Sales made for Cash Rs 4,00,000
 - 6 Jan 2013 Wages paid Rs 20,000
 - 7 Jan 2013 Salaries paid Rs 40,000
 - 8 Jan 2013 Depreciation on Fixed assets @ 5%.
- 3) Define depreciation and explain various methods of charging depreciation on assets.

Assignment – II

Note : Answer the following questions. All questions carry equal marks.

- 1) What is funds flow analysis? Explain the process involved in preparing funds flow statement.
- 2) Define Ratio Analysis. Explain different types of Ratios.
- 3) Prepare funds flow statement from the following information relating to Ram & Co.

Liabilities	2012	2013	Assets	2012	2013
Capital	10,00,000	12,00,000	Cash	2,00,000	4,00,000
Bank Loan	6,00,000	4,00,000	Bank	1,50,000	2,00,000
General Reserves	2,00,000	4,00,000	Debtors	2,40,000	2,60,000
P&L A/C balance	2,40,000	3,20,000	Stock	1,60,000	1,00,000
Creditors	1,00,000	1,20,000	Fixed Assets	4,00,000	5,00,000
Bills payable	80,000	60,000	Investments	2,00,000	3,00,000
Bank over draft	1,50,000	2,00,000	Land & Building	8,30,000	8,10,000
Out standing expenses	10,000	20,000	Goodwill	2,00,000	1,50,000
	23,80,000	27,20,000		23,80,000	27,20,000

Additional Information :

- 1) During the year fixed assets are depreciated by 10%
- 2) Dividends declared and paid Rs 1,00,000
- 3) Land & Building Worth Rs 2,30,000 was sold for 4,00,000
- 4) Goodwill written off Rs 50,000

ORGANIZATION THEORY AND BEHAVIOR

Assignment-I

[3 x 5 = 15 marks]

- 1) LIST AND EXPLAIN THE FUNCTIONS OF A MANAGER IN THE CONTEMPORARY CONTEXT?
- 2) HOW ARE DELEGATION AND DECENTRALIZATION RELATED TO EACH OTHER?
- 3) EXPLAIN THE PERCEPTUL PROCESS VERY BRIEFLY .

Assignment-II

[3 x 5 = 15 marks]

- 1) EXPLAIN ANY ONE-BASED THEORY OF MOTIVATION THAT YOU HAVE STUDIED .
- 2) DIFFERENTIATE BETWEEN CENTRALIZATION AND DECENTRALIZATION?
- 3) WRITE AN ESSAY ON 'SOURCES' AND 'FORCES' OF CHANGE .

MANAGERIAL ECONOMICS

Assignment - I

1. Explain nature and scope of ME.
2. Define law of demand and write exceptions to it.
3. Explain price determination under P.C Market.

Assignment - II

1. what are Economies and Diseconomies to the scale.
2. Explain features of Oligopoly and its uses.
3. Explain game theory and its uses.

POM

Assignment - I

1. Explain the 7' p 's of marketing mix with suitable examples.
2. Define market segmentation? Develop an effective plan of action for segmentation of the following products A) Mobile phone B) Laptop.
3. Explain the stages of new product development and its importance in India ?

Assignment - II

1. what are the important stages & strategies of the product life cycle? Explain with suitable examples.
2. What are the major factors that influence consumer behavior.
3. How the Indian manager's controls the marketing Department ?

STATISTICS FOR MANAGEMENT

Assignment – I

Answer all the questions. Each question carries 5 marks.

- 1) Explain the theorems of probability.
- 2) Explain decision tree analysis with a suitable example.
- 3) State properties and importance of Normal Distribution.

Assignment – II

Answer all the questions. Each question carries 5 marks.

- 1) Explain the procedure of Hypothesis testing.
- 2) Discuss the central limit theorem.
- 3) Explain the differences between correlation and regression.