#### **SCHEME OF EXAMINATION AND PAPER TITLES**

### M.B.A: I Semester

Course No.	Title of the Paper	U. E Marks	I.A Marks	Total Marks	Duration of U. Exam
101 CDE	Org. Theory & Behavior (OTB)	70	30	100	3 Hrs.
102CDE	Managerial Economics (ME)	70	30	100	3 Hrs.
103CDE	Financial Acct. & Analysis (FA&A)	70	30	100	3 Hrs.
104CDE	Principles of Marketing (PM)	70	30	100	3 Hrs.
105CDE	Statistics for Management (SM)	70	30	100	3 Hrs.
106CDE	Introduction to Inf. Tech (IIT)	70	30	100	3 Hrs.

#### M.B.A: II Semester

Course No.	Title of the Paper	U. E Marks	I.A Marks	Total Marks	Duration of U. Exam
201 CDE	Business Laws & Ethics (BLE)	70	30	100	3 Hrs.
202CDE	Human Resource Management (HRM)	70	30	100	3 Hrs.
203CDE	Economic Environment and Policy (EEP)	70	30	100	3 Hrs.
204CDE	Financial Management (FM)	70	30	100	3 Hrs.
205CDE	Marketing Research (MR)	70	30	100	3 Hrs.
206CDE	Quantitative Techniques for Decision Making (QTDM)	70	30	100	3 Hrs.

#### M.B.A: III Semester

Course No.	Title of the Paper	U. E Marks	I.A Marks	Total Marks	Duration of U. Exam
301 CDE	Management Information System (MIS)	70	30	100	3 Hrs.
302CDE	Business Communications (BC)	70	30	100	3 Hrs.
303CDE	Management Accounting Control (MAC)	70	30	100	3 Hrs.
304CDE	Production and Operations Management (POM	70	30	100	3 Hrs.

## Elective / (HRM)

Course No.	Title of the Paper	U. E Marks	I.A Marks	Total Marks	Duration of U. Exam
305CDE	Organisation Development and Team Building (ODTB)	70	30	100	3 Hrs.
306CDE	Leadership and Change Management (LCM)	70	30	100	3 Hrs.

# **Elective / (Marketing)**

Course No.	Title of the Paper	U. E Marks	I.A Marks		Duration of U. Exam
305CDE	Production Management (PM)	70	30	100	3 Hrs.
306CDE	Promotion and Distribution Management (PDM)	70	30	100	3 Hrs.

### Elective / (Finance)

Course No.	Title of the Paper	U. E Marks	I.A Marks		Duration of U. Exam
305CDE	Strategic Financial Decisions (SFD)	70	30	100	3 Hrs.
306CDE	Financial System and Services (FSS)	70	30	100	3 Hrs.

### M.B.A.: IV Semester

Course No.	Title of the Paper	U. E Marks	I.A Marks	Total Marks	Duration of U. Exam
401 CDE	Technology Management & Entrepreneurship (TME)	70	30	100	3 Hrs.
402CDE	Strategic Management (SM)	70	30	100	3Hrs.
403CDE	International Business (IB)	70	30	100	3 Hrs.
404CDE	Supply Chain Management (SCM)	70	30	100	3 Hrs.

# Elective / (HRM)

Course No.	Title of the Paper	U. E Marks	I.A Marks	Total Marks	Duration of U. Exam
405CDE	Performance Appraisal and Counseling (PAC)	70	30	100	3 Hrs.
406CDE	Industrial Relations and Labour Laws (IRLL)	70	30	100	3 Hrs.
407CDE	Project Work and Viva-Voce	100 (project work) + 100 (viva-voce)		200	

### Elective / (Marketing)

Course No.	Title of the Paper	U. E Marks	I.A Marks	Total Marks	Duration of U. Exam
405CDE	Consumer Behaviour (CB)	70	30	100	3 Hrs.
406CDE	Services Marketing (SM)	70	30	100	3 Hrs.
407CDE	Project Work and Viva-Voce	100 (project work) + 100 (viva-voce)		200	

## Elective / (Finance)

Course No.	Title of the Paper	U. E Marks	I.A Marks	Total Marks	Duration of U. Exam
405CDE	International Finances (IF)	70	30	100	3 Hrs.
406CDE	Security Analysis and Portfolio Management (SAPM)	70	30	100	3 Hrs.
407CDE	Project Work and Viva-Voce	100 (project work) + 100 (viva-voce)		200	

#### **ADDITIONAL ELECTIVES**

Course No.	Name of the Paper	U. E Marks	I.A Marks	Total Marks	Duration of U. Exam
	ELECTIVE - I : H.R.M.				
305CDE (HR)	Organization Development and Team Building	100		100	3 Hrs.
306CDE (HR)	Leadership and Change Management	100		100	3 Hrs.
307CDE (HR)	Performance Appraisal and Counselling	100		100	3 Hrs.
308CDE (HR)	Industrial Relations and Labour Laws	100		100	3 Hrs.

Course No.	Name of the Paper	U. E Marks	I.A Marks	Total Marks	Duration of U. Exam
	ELECTIVE - II : MARKETING				
305 CDE (M)	Product Management	100		100	3 Hrs.
306 CDE (M)	Promotion and Distribution Management.	100		100	3 Hrs
307 CDE (M)	Consumer Behaviour	100		100	3 Hrs.
308 CDE (M)	Services Marketing	100		100	3 Hrs.

Course No.	Name of the Paper	U. E Marks	I.A Marks	Total Marks	Duration of U. Exam
	ELECTIVE - III : FINANCE				
305 CDE (F)	Strategic Financial Decisions	100		100	3 Hrs.
306 CDE (F)	Financial System and Services	100		100	3 Hrs.
307 CDE (F)	International Finances	100		100	3 Hrs.
308 CDE (F)	Security Analysis and Portfolio Management	100		100	3 Hrs.